

The Language of LinkedIn

272mil: Total www.linkedin.com results captured in GOOGLE as of April 2020 (As seen using site:www.linkedin.com query. Number jumps to 620,000,000 if you lookup site:linkedin.com because it includes international subdomains.)

Reflection and Sharing Positive News	Number of Exact Match Results in Google Cache	Percent Mentions Out of Total Pages (272 million)
Proud	19,600,000	7.21%
Honored	9,310,000	3.42%
Grateful	1,880,000	0.69%
So proud	818,000	0.30%
Thankful	358,000	0.13%
Humbled	304,000	0.11%
Takes Pride	228,000	0.08%
Take great pride	82,300	0.03%
Extremely Proud	77,500	0.03%
Very Honored	54,400	0.02%
Truly Honored	21,900	0.01%
Celebratory and Team Recognition	Number of Exact Match Results in Google Cache	Percent Mentions Out of Total Pages (272 million)
Team	224,000,000	82.35%
Amazing	12,400,000	4.56%
Amazing team	221,000	0.08%
An Amazing team	138,000	0.05%
Our amazing team	65,200	0.02%
This amazing team	13,300	0.00%
My amazing team	6,810	0.00%
		0.00%
Enthusiastic, Announcements	Number of Exact Match Results in Google Cache	Percent Mentions Out of Total Pages (272 million)
Excited	27,000,000	9.93%
Thrilled	23,700,000	8.71%
So Excited	1,940,000	0.71%
Loving	1,480,000	0.54%
Very Excited	1,310,000	0.48%
People	Number of Exact Match Results in Google Cache	Percent Mentions Out of Total Pages (272 million)
Bill Gates	113,000	0.04%
Steve Jobs	94,300	0.03%
Oprah Winfrey	92,600	0.03%
Elon Musk	91,500	0.03%
Jeff Bezos	61,300	0.02%
Sara Blakely	50,100	0.02%
Richard Branson	47,300	0.02%
Jessica Alba	35,900	0.01%
Sheryl Sandberg	23,500	0.01%
Arianna Huffington	20,100	0.01%
Common Language	Number of Exact Match Results in Google Cache	Percent Mentions Out of Total Pages (272 million)
Women	66,500,000	24.45%
Social Media	61,500,000	22.61%
Profit	19,900,000	7.32%
Selling	15,400,000	5.66%
Men	8,500,000	3.13%
Hello	2,560,000	0.94%